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fieramilanocity

TheOne Milano



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WANDERERS OF TODAY

AW 2018/2019 Fashion Directions

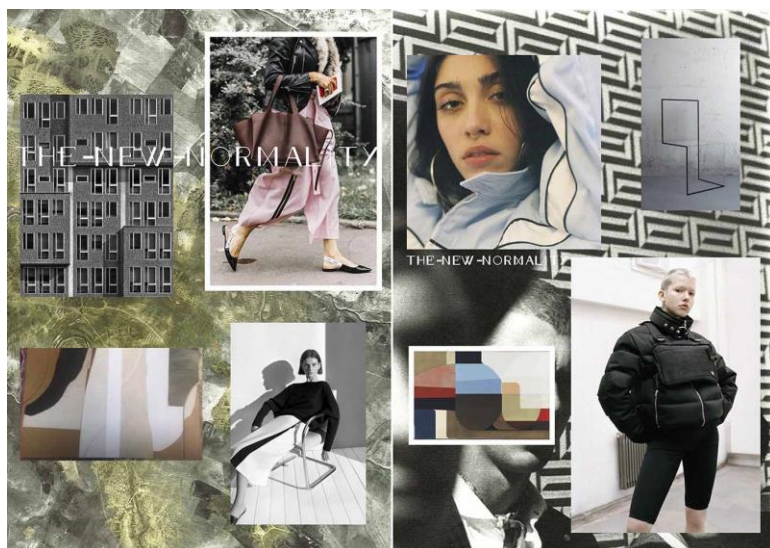
by IFDA (Italian Fashion and Design Academy) Team Trends

Today's Wanderers get inspiration from the ancient but modern concept of intellectual and creative nomadism and face the absence of paths: they climb over the concept of travel turning into emigrants with no destination.

The world's influences take form in the human being through the 5 senses, which become 6 through multi-sensorial experiences, spreading the desire for a new intellectual and aesthetic renaissance that stays in touch with modernity, digital technology, essential shapes, just like a New Enlightenment that brings together mind and beauty, as well as instinct and wild nature.

This way clothes become comfort clothes, big little luxuries that embody the mix of technology and skillful craftsmanship, produced through techniques bringing together intellect, arts, past, present and future. **The New Normality, Culture Clash** and **Future Identity** exemplify all this, shaping this present and future influenced by the world, by talent and by beauty.

THE NEW NORMALITY



RESEARCH, INSPIRATIONS, REFERENCES, KEY WORDS

- Neo-Illuminism/Bauhaus mood
- City-activewear
- Lines
- Giò Ponti
- Simple and functional design
- Casual hi-tech
- Rationality shapes
- Sustainability+ ingenuity
- Intellectual renaissance



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CULTURE CLASH



RESEARCH, INSPIRATIONS, REFERENCES, KEY WORDS

- Nomadic pilgrimage
- Reconnection with nature
- Global influences
- Rustic surfaces
- Stratifications
- New Folks
- “The Absence of Paths” **
- Mixed embroideries
- Feathery furs

** *The Absence of Paths* is a human performance staged across Venice which, for the duration of the IBIennial, represents an idyllic microcosm of the world: a place where human beings may still flow freely from one nation to the next.

FUTURE IDENTITY



RESEARCH, INSPIRATIONS, REFERENCES, KEY WORDS

- A.I. Artificial Intelligence
- Electronic sound,
- Mixed outfits
- Digital decorations
- Altered leather surfaces
- Bjork
- Shiny and holograms fabrics
- Masks,
- Mugler feeling
- Digital connections
- Metropolis

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