

23-26 Feb. 2018
fieramilanocity



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Milan, 15 February 2018

**At TheOneMilano, step 2 for NiceOne
The Fab Four are on their way: the 4 capsule collections
designed by the young winners of RMI**

At Alta Roma in July 2017 we saw them win the RMI Competition – Ricerca Moda Innovazione, organised by CNA Federmoda, the federation that represents approximately 25,000 artisanal businesses and SMEs in the Italian fashion sector.

Through N1 (Nice One), the accompaniment and orientation project in the Fashion System and the Market devised by the international exhibition THE ONE MILANO, we got to know them better in September in the area devoted to young designers, in a more intimate setting that introduced them to the market to help them find real work contacts.

In the follow-up to this project, here they are again in the February exhibition, continuing to tell their story through capsule collections created in association with exhibiting companies, who have acted as mentors and tutors for them and who have proven to be forward-thinking entrepreneurs at the same time, willing to take on board new ideas and new projects.

They are:

Sara Pavani, with the company **Fuzzi**;
Federica Peternelj, with the company **Carmen**.
Federica Polli with the company **Farolfi – Manetti**;
Giorgia Mura with the company **Ean 13**.

Will these brand new collections be sales hits? THE ONE MILANO buyers will help decide.

The end public will help decide too at the Trunk Show organised for them next autumn in four stores in Milan, chosen freely by the designer and the company from among members of the Federazione Moda Italia, the most important organisation representing clothing retailers in Italy and a partner of the event.

And it will be the fourth gripping instalment in a poetic saga that is structured with an eye to the future not just of the young designers but also three institutions (one exhibition – TheOneMilano - representing the manufacturing world – CNA FEDERMODA – and one representative from the world of distribution – FEDERAZIONE MODA ITALIA) who want to use networking to show that synergies can make a difference.

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