



## Fair, Exhibition & Show News

[Versione web](#)[Inoltre](#)TheOne  
Milano #M

INTERNATIONAL  
FASHION EXHIBITION  
NEXT EDITION  
MILANO 21.09 - 24.09  
fieramilanocity PAV.3  
[WWW.THEONENLANO.COM](http://WWW.THEONENLANO.COM)

### Ready to wear, ready to go!

**INSTANTLY SHOPPABLE:****UNA NUOVA SEZIONE IN COLLOQUIO CON I BUYER**

Un modello di business in sintonia con i tempi del consumatore, collezioni che parlano il linguaggio della stagione in corso, adottando la rapidità cui ci ha abituati internet e modulandola sulle richieste dei Buyer per prodotti Flash tutto moda. A TheOneMilano nasce la sezione "Instantly Shoppable". Da scoprire le proposte dei Brand presentati da Consorzio Centro Tessile Milano: Ready to wear, Ready to go!



CARMEN



SUNWAY\_MILANO

**INSTANTLY SHOPPABLE:  
A NEW SECTION THAT TALKS TO BUYERS**

A business model in harmony with consumer rhythms, with collections that reflect the current season's trends, at the same fast pace that we are used to with the internet and adapted to meet buyers' requests for 100% fashion Flash products. The "Instantly Shoppable" section comes to TheOneMilano. Explore all the items in the section from the brands presented by Consorzio Centro Tessile Milano: Ready to wear, Ready to go!