

TheOne Milano



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Milan, 20 February 2020

A REAL REVOLUTION: THE VERY BEST TRADE EXHIBITIONS JOIN FORCES

TheOneMilano President, Norberto Albertalli, has made an announcement that the exhibition will be moving: **as of this September the major exhibitions TheOneMilano, Micam and Mipel, and HOMI Fashion&Jewels will meet at Fiera Milano (Rho).**

This decision is part of a broader strategy whose goal is to create a single hub for everything from accessories to prêt-à-porter. To achieve this, all the parties had to work closely together, with the ultimate aim of meeting the real needs of buyers and stakeholders, and this is a fundamental opportunity for the City of Milan, which once again shows itself to be a unique capital for the entire fashion sector at an international level.