



Milan, 3 November 2020

AT THE TOP: NEWCOMERS AND RECONFIRMATIONS FOR THE EXHIBITION'S BOARD OF DIRECTORS AND FOR THE CATEGORY ASSOCIATION THAT IS ITS PROPRIETOR

28 October 2020: election day for THEONEMILANO and for AIP, the category association that is its proprietor. As his final act in a role that he has held since 7 July 2011 to date, it was the task of the outgoing president of AIP-Associazione Italiana Pellicceria to appoint the **Board of Directors** that will shape the destiny of **THEONEMILANO**, the Milan haut-à-porter exhibition. Roberto Scarpella therefore asked 4 members of the 7 member board to continue (the **President Norberto Albertalli**, the CEO *Elena Salvaneschi*, the Board Members *Cesare Gavazzi* [vice president] and *Roberto Tadini*) and invited 2 newcomers (*Umberto Roncarati* and *Giorgio Guida*), replacing Paolo Manetti and Antonio Olivieri who declined to carry on in their roles for personal reasons. The seventh member is of course Roberto Scarpella himself, supported by the whole Board unanimously, providing him with proof of his commitment and the value he has given in his many years on the front line.

With the appointments for the exhibition over, it was the turn of the Assembly of **Associazione Italiana Pellicceria**, which met in streaming to comply with regulations to contain the Covid-19 pandemic and elected **Roberto Tadini** as the **new President** of the category. He succeeds Roberto Scarpella, who will now have the role of Honorary President.

Born in Caravaggio in the province of Bergamo in 1969, Roberto Tadini joined the M.I.B. Manifattura Italiana del Brembo in 1999, after working for ten years in the world of finance. Tadini is a businessman, but also a person who has had close links with the category for years: since 2014 he has been AIP Vice President and since 2016 President of IFDDA (International Fur Dressers' and Dyers' Association).

"I remain at the head of a company that I helped create way back in 1995," said Norberto Albertalli, "aware of the difficulties that the exhibition system is going through in these extraordinary times. Exhibitions are an irreplaceable tool for giving companies access to international markets: however there is no doubt that the Covid-19 pandemic emergency has called into question international mobility and the stability of production chains.

The Board of Directors that has been appointed today will have to manage physical exhibitions and digital exhibitions (we devised our own back in 2017 and it has been a real help during these times, even though it will never be a substitute for meetings and handshakes), and it will have to forge alliances and understand that crises are best tackled when you are #strongertogether (it's no coincidence that this was the hashtag for the September exhibition, where we worked with Micam, Mipel, Fashion & Jewels and Lineapelle), curbing self-interest to work on projects together. This crisis will profoundly change our way of being and operating: we need a more balanced world, and the kind of authenticity that complements aesthetics as an end to itself. We need those values of service and community that are the distinguishing characteristic of our exhibition."

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“I am honoured and proud to have received the unanimous vote of the AIP Assembly, which elected me President of the category,” said Roberto Tadini at the end of the meeting. “It is a demanding assignment, as it is not easy to fill the shoes of a great President like Roberto Scarpella, who led AIP for no less than 9 years with a programme aimed at not isolating the category and increasingly accrediting it at an institutional level, constantly dialoguing with the world of fashion. My thanks go to him, as do the thanks of all of us. I will take up the baton and pledge to work with transparency, as the association always has, and the desire to give a voice to members' needs, driven by innovation. The responsibility of the last 6 years as AIP vice president has given me the chance to familiarise myself with the association's goals and to help build the road ahead that the outgoing president started. There are many challenges in these complex times and I promise that I will be totally committed to taking them on and hopefully overcome them. Together”.

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