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LOOKING AHEAD

News Flash

A move to encourage the participation of international buyers, while ensuring peace of mind for all industry operators
#BetterTogether: ALL FASHION EVENTS ARE MOVED TO MARCH

Milan, 19 January 2022 - All fashion and accessory shows have been moved to March in order to meet operators from around the world in the best possible manner and offer more buyers the opportunity to participate.

MICAM Milano, the international footwear trade fair, **MIPEL**, the international event for leather goods and accessories, and **THE ONE MILANO**, the haut-à-porter show, initially due to take place in February, have been moved to **13-15 March 2022**, while the HOMI Fashion&Jewels Exhibition, the event dedicated to fashion jewellery and accessories, will partially overlap with these dates, being scheduled to take place - also at the Fiera Milano Rho exhibition centre - from 11 to 14 March.

This new schedule, requested by the market and by industry operators, aims primarily at creating a platform that brings together the entire fashion system and offering the international audience of professional visitors a single, great business opportunity at a time of greater serenity.

Ever aware that physical shows are indispensable in the fashion business, the organisers unanimously decided to reschedule the events, in keeping with the claim #BetterTogether and, above all, with the needs of the market.

On these new dates, therefore, the fashion and accessories world will be able to highlight the creative spirit of so many companies whose collections continue to offer the highest standards of excellence in an event showcasing Italy's outstanding quality, accompanied by the most interesting international proposals on the market. A winning mix that will attract qualified operators in a climate of renewed enthusiasm.

We look forward to seeing you at **MICAM Milano**, **MIPEL** and **THE ONE MILANO** from **13 to 15 March 2022** and at HOMI Fashion&Jewels Exhibition from 11 to 14 March 2022.

#bettertogether

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Fairs, Digital & Conference Schedules