

Fashion Scoops



A look from Amiri men's spring 2022 collection.

L.A. Bound

Amiri is coming home for its fall 2022 show.

The Los Angeles-based brand will hold an in-person show on Feb. 8 at a location and time that are still being finalized. This will mark the first runway show Amiri has hosted in its hometown. Before the pandemic, Amiri had shown in Paris and last September the brand filmed its spring collection show at the Wynn Resort in Las Vegas, which was presented digitally.

Mike Amiri, the chief executive officer and designer of the brand, told WWD: "This is our first Amiri runway show in L.A. and while we will miss showing in Paris this season, we are incredibly lucky that our home base happens to be Los Angeles. Pivoting plans to show locally this season made sense to me, especially since we shot some of our digital shows here over the past two years. To me, this is a tribute to L.A., the city that has been here for Amiri since the beginning."

He said the show will have a reduced capacity from past events and it will also be livestreamed for those unable to attend in person.

Not only is Los Angeles where the brand is headquartered, it's also where Amiri was raised. He went to school at Beverly Hills High and snuck into Sunset Strip music clubs when he was underage to watch Axl Rose and Steven Tyler — two of the



An image from the Planet Del Core ad campaign for spring 2022.

rock musicians he dresses 25 years later in skinny jeans and bandanna-buckled boots.

It's also where the brand opened its first retail store in 2019. Since then, an investment from Renzo Rosso's OTB has helped the label add three units in Las Vegas, New York City and Miami. —JEAN E. PALMIERI

His Own World

Nature and its wonders are "the most spectacular forms of science fiction" for Daniel Del Core.

For spring 2022, the founder and creative director of the Del Core brand is taking viewers on a trip through this fantastical world, dubbed Planet Del Core, thanks to visually arresting images by Charlotte Wales and a campaign art directed by Labe & Associates.

"I have always been wildly fascinated by fantasy and science fiction," said the

designer. "So far, however, I have enjoyed sci-fi adventures created by others. I took this campaign as an opportunity to imagine science fiction on my own terms, and dress the creatures that inhabit it: mixing the natural world and the fantastic world, and sprinkling it all with a generous amount of glamour. This is what Planet Del Core looks like: a parallel, color-drenched upside down universe in which everything comes alive to convey an energizing vision of mutant glamour."

The campaign features models Cassidy Clover and Barbara Valente in a mysterious and imaginative landscape saturated in color, with its own laws of physics, a head as an island and yellow or red skies.

This is only the second ad campaign for the designer, a former special projects and VIP designer at Gucci, working with creative director Alessandro Michele on the creation of dramatic, intricate looks for A-list

celebrities, including Lana Del Rey and Björk.

Del Core unveiled his first collection for his brand in February 2021, catching the attention of the industry with his extravagant and flamboyant couture dresses as well as his sartorially rigorous looks.

Del Core established his women's wear brand in December 2019. Raised in a small village in Germany's Black Forest, the designer moved to Italy as a teenager for a cultural exchange and then settled in the country, where he studied fashion and graphic design.

Prior to joining Gucci in Rome, Del Core worked for a range of other houses, including Dolce & Gabbana and Versace in Milan, and Zuhair Murad between Paris and Beirut. —LUIISA ZARGANI

Employer Of The Year

Although the Golden Goose brand's ethos is "Perfect Imperfection," its work ethics and environment are being recognized as anything but imperfect.

The brand, which is known for its intentionally distressed sneakers, is receiving Italy's "Top Employer 2022" certification by the Top Employer Institute, issued after a rigorous human resources' analysis and evaluation process. ▶

"The heart of Golden Goose is the people," said Silvio Campara, chief executive officer of the brand. "Our objective is not to limit them in a 'perfect role,' but to allow them to express their uniqueness. Kindness and our capacity to dream together generates values and innovation."

According to Golden Goose, the brand supports its employees thanks to the so-called "Family Strategy" — a plan that takes into consideration three fundamental pillars: For You, For Your Loves, For the World. For You aims at providing employees with flexible working hours, remote options, structured welfare programs, a concierge service and a sustainable fleet of e-cars and e-bikes.

For Your Loves is dedicated to employees' families and loved ones, implementing financial contributions, additional off-time and care-giving services.

For the World promotes volunteering for a charity cause during the workday and encourages the use of paid special permits to use on benefit projects.

Moreover, this year Golden Goose has also established a hydroponic garden in its Milan headquarters where vegetables are harvested and can be used by employees to encourage sustainability and seasonal produce. The rooftop garden is curated by three-star Michelin restaurant, Da Vittorio.

— ALICE MONORCHIO

Tiger Time

The tiger will get its chance to shine at Bloomingdale's on Thursday when the department store opens a pop-up shop devoted to the feline as part of this year's Lunar New Year celebration, which starts Feb. 1.

The shop will offer a variety of gifts for men, women's and children inspired by the Year of



Stitch Fix reveals the Elevate grantees.



Baccarat's crystal tiger.

the Tiger across fashion, beauty and home. That includes Kenzo's "The Year of the Tiger Capsule Collection," along with ready-to-wear pieces from Anine Bing and Alice + Olivia. Tiger-themed accessories from Marc Jacobs, Salvatore Ferragamo, Tory Burch and others will also be offered.

In beauty, the Lunar New Year collections from Givenchy and MAC are being offered along with skin care oils and face tools from Mount Lai, a beauty brand rooted in traditional Chinese medicine. Rounding out the assortment are tiger crystal sculptures from Baccarat and Lalique.

The merchandise will also be available online.

The shop's design draws its inspiration from the Chinese zodiac, specifically the Year of

the Tiger, and includes traditional celebratory decorations in a red and gold color palette. Lunar New Year signage will be located throughout the shop for guests to learn about the festival.

The pop-up will be located on the first floor of the flagship and there will be outposts with special products and activations on Feb. 5 in San Francisco, Los Angeles, Costa Mesa and Glendale, Calif., as well as Garden City, N.Y. On Feb. 2, a virtual event will be held on Bloomingdale's On Screen with TV personality and chef/restauranteur Jordan Andino of Flip Sigi restaurants who will prepare a Lunar New Year-inspired dish with Bloomingdale's home fashion director, Kelley Carter.

Meanwhile, Jill Sander is

releasing a limited-edition capsule titled "The Tiger Project" to mark the Chinese New Year.

Comprising just six items, the collection features a straightforward color palette of black and cream. Each piece is emblazoned with a watercolor rendition of the tiger in various poses — a nod to traditional Chinese arts that lends a soft, painterly touch to rigid forms.

An oversized T-shirt and merino wool sweater, for example, depict the tiger from the back calmly surveying its surroundings. Meanwhile, a snap-front shacket and silk foulard depict it in a more active state: crouched down, eyes locked on its prey, ready to pounce. — J.E.P. AND ARI STARK

Winning Six

Stitch Fix, the online personal styling service, has selected six Black entrepreneurs for the second year of the Elevate grant and mentorship program.

The program seeks to promote a more diverse and equitable retail landscape for the next generation of entrepreneurs of color.

Each recipient will receive a \$25,000 cash grant; access to the brand's Algorithms team; personalized advisory support from leadership across the business, and a mentorship session with Stitch Fix founder Katrina Lake and/or chief executive officer Elizabeth Spaulding, along with Brandice Daniel, CEO and founder of the program's partner, Harlem's Fashion Row.

In addition, recipients will receive amplification across marketing channels and orders for their product to be sold on Stitch Fix this fall.

The six winners are: Besida, a women's clothing and accessories brand headed by founder Sophia Danner-

Okatie, which is built on ethical practices. Made in Nigeria by skilled local tailors, Besida offers bold prints and cuts inspired by African heritage; BruceGlen, an apparel and accessories brand based in Los Angeles and founded by Bruce and Glen Proctor. The collection uses sustainable manufacturing processes and organic materials; Edas, a Brooklyn-based accessories brand that makes feminine, staple accessories founded by Sade Mims, creative director; Gracemade, a faith-driven women's apparel brand that delivers a fashion-forward interpretation of modesty. Made in Los Angeles, the brand uses ethical standards and is founded by CEO Jasmine Renee; Megan Renee is a sustainable women's contemporary brand created by Megan Smith, which is designed and produced in Los Angeles. The brand uses deadstock fabric and holds little to no inventory to reduce waste. It is known for its bold prints which are all digitally printed, using a fraction of the ink and water compared to traditional fabric printing, and Taylor Jay, a women's wear line that features elevated basics using luxurious fabrics and flattering silhouettes. Taylor Jay is the founder and designer.

— LISA LOCKWOOD

Later Trade

The Italian trade show calendar is changing by the minute as Italy continues to grapple with the Omicron variant.

A number of the country's leading fashion fairs have jointly revealed they will postpone their upcoming editions to March 13 to 15 — a little less than a month later than their original plans.

In particular, organizers of leading footwear fair Micam, accessories and leather goods

trade show Mipel, as well as TheOne Milano and Homi Fashion & Jewels Exhibition are planning to replicate the Stronger Together initiative that debuted in 2019 and host their next editions at the same time and under one roof: at the Milano-Rho fairgrounds, with the goal of improving the attractiveness of each fair. For the upcoming edition the group has selected the "better together" motto.

Footwear fair Micam is scheduled for March 13 to 15, in conjunction with Mipel and TheOne Milano, while Homi Fashion & Jewels Exhibition, a recently developed format backed by Fiera Milano, is now scheduled to take place March 11 to 14.

Lineapelle, which used to be part of the same showcase and alliance, is committed to keeping its original dates and will take place Feb. 22 to 24 in tandem with Milan Women's Fashion Week.

In a joint statement, the trade shows' organizers cited the commitment to attract international visitors within a safer context as a reason for the postponement.

In light of the health emergency, other trade shows have already shifted plans.

This week both beauty trade show Cosmoprof Worldwide Bologna and Milan-based international furniture and interior design fair Salone del Mobile have been rescheduled, as reported.

Cosmoprof Worldwide Bologna will now run April 28 to May 2 rather than in March, while Salone del Mobile has been scheduled for June 7 to 12 instead of April.

Earlier this month, eyewear fair Mido and jewelry showcase VicenzaOro moved their shows to April 30 to May 2 and to March 17 to 21, respectively.

— MARTINO CARRERA ■

WWD

Q&A Rick Owens, Amanda Lear Talk Music Choice With Arman Nafisei

Fashion Scoops

L.A. Roundup

Who's In

Who's Out

Who's Hot

Who's Not

Who's New

Who's Back

Who's Gone

Who's Up

Who's Down

Who's In

Who's Out

Who's Hot

Who's Not

Who's New

Who's Back

Who's Gone

Who's Up

Who's Down

WWD

Memo Pad

Venezia

Global

Local

Who's In

Who's Out

Who's Hot

Who's Not

Who's New

Who's Back

Who's Gone

Who's Up

Who's Down